

# XV SECAL XXI CONGRESS

Seville, November 6th -8th 2019



Summary of the exhibition and sponsorship dossier

Hotel Barceló Sevilla Renacimiento  
Avda. Álvaro Alonso Barba s/n  
41092 Sevilla



## Wellcome address

Please join our forthcoming XV National Congress of the Spanish Society for Laboratory Animal Sciences which will take place in Seville on November 6th-8th 2019. Technical workshops will run on November 5th.

We are confident that the attractive conference program along with the beauty of our well-known city will attract large numbers of participants.

The Congress venue has well-appointed conference and poster rooms surrounded by a splendidly luminous area where our industry partners will exhibit their latest products, equipment or services and where delegates can enjoy networking with other professionals in the field.

Here you can find the most important information about the meeting and reservation process. You may access [www.secalsevilla2019.com](http://www.secalsevilla2019.com) for further details.

There is not an English version of the webpage, however, should you need any other information or some help with the reservation process, please contact the Technical Secretariat ([secal@viajeseci.es](mailto:secal@viajeseci.es)).

### **C. Oscar Pintado Sanjuán**

President of the XV SECAL Meeting

## Sessions

**Commercial Session:** Brief presentations of their newest products from commercial vendors

**Session 1:** New technologies relating to laboratory Animals.

**Session 2:** Staff motivation and conflict resolution

**Session 3:** Efficient management of laboratory animal facilities.

**Session 4:** Advances in the 3Rs.

**Session 5:** Panel: legislation, education and training.

**Session 6:** Challenges in non-conventional Research environments.

**Session 7:** Philosophical basis of animal protection and Research

**Session 8:** Reproducibility and translation of experiments.

**Session 9:** Transparency of animal Research.

**Session 10:** Veterinary care in severe experiments.

### **Commercial Session:**

Companies booking a stand in the exhibition area, will have the opportunity to present the most relevant information they want to highlight in this special Session that will take place in the plenary room the first day of the Meeting. The companies will have 90" max time for the presentation of no more than 3 slides/videos which should be sent to the organizers 2 weeks prior the day of presenting.

VENUE AND CONTACT INFORMATION

**VENUE:**

Hotel Barceló Sevilla Renacimiento  
Avda. Álvaro Alonso Barba s/n  
41092 Sevilla



**Technical Secretariat**

**VIAJES El Corte Inglés**

CONGRESOS CIENTÍFICO-MÉDICOS

Alberto Bosch, 13 • 28014 Madrid (Spain)  
Phone.: +34 91 330 07 55 • Fax: +34 91 420 39 52  
E-mail: [secal@viajeseci.es](mailto:secal@viajeseci.es)

**Webpage**

[www.secalsevilla2019.com](http://www.secalsevilla2019.com)

**Rates for floor space**

**Rates for floor space is 1.800 € (VAT 21% not included)**

Available surface is 3m wide by 2m deep.

The conference offers at the disposal of the exhibitors:

Electrical power (5.5KW), light, blue carpet, two chairs and a table, the inclusion of the logo in all Meeting materials.

A full registration to all Meeting events including the Congress Dinner is included

**Rates for full equipped booth is 2.200 € (VAT 21% not included)**

Modular booth 3x2m and 2.60m high, poster with the name of the Company, two chairs, a table and a showcase, electrical power (5.5 KW), blue carpet, the inclusion of the logo in all Meeting materials.



A full registration to all Meeting events including the Congress Dinner is included.

**Booking:**

Reservations are accepted from February 10<sup>th</sup> until August 15<sup>th</sup>

After June 31<sup>th</sup> a 10% charge will be applied.

The company must submit the application form contained in this booklet.

50% Payment should be done when booking is confirmed

50% Payment 90 days before Meeting starts

**Cancelation policy:**

Up to 90 days before Congress 50% of the total cost.

From August 15<sup>th</sup>, 100%

**Shipping address:**

SECAL 2019  
EXHIBITOR NAME + SPACE NUMBER GIVEN  
NAME OF THE PERSON SENDING + CONTACT PHONE  
Hotel Barceló Sevilla Renacimiento  
Avda. Álvaro Alonso Barba s/n  
41092 Sevilla

**Dates:**

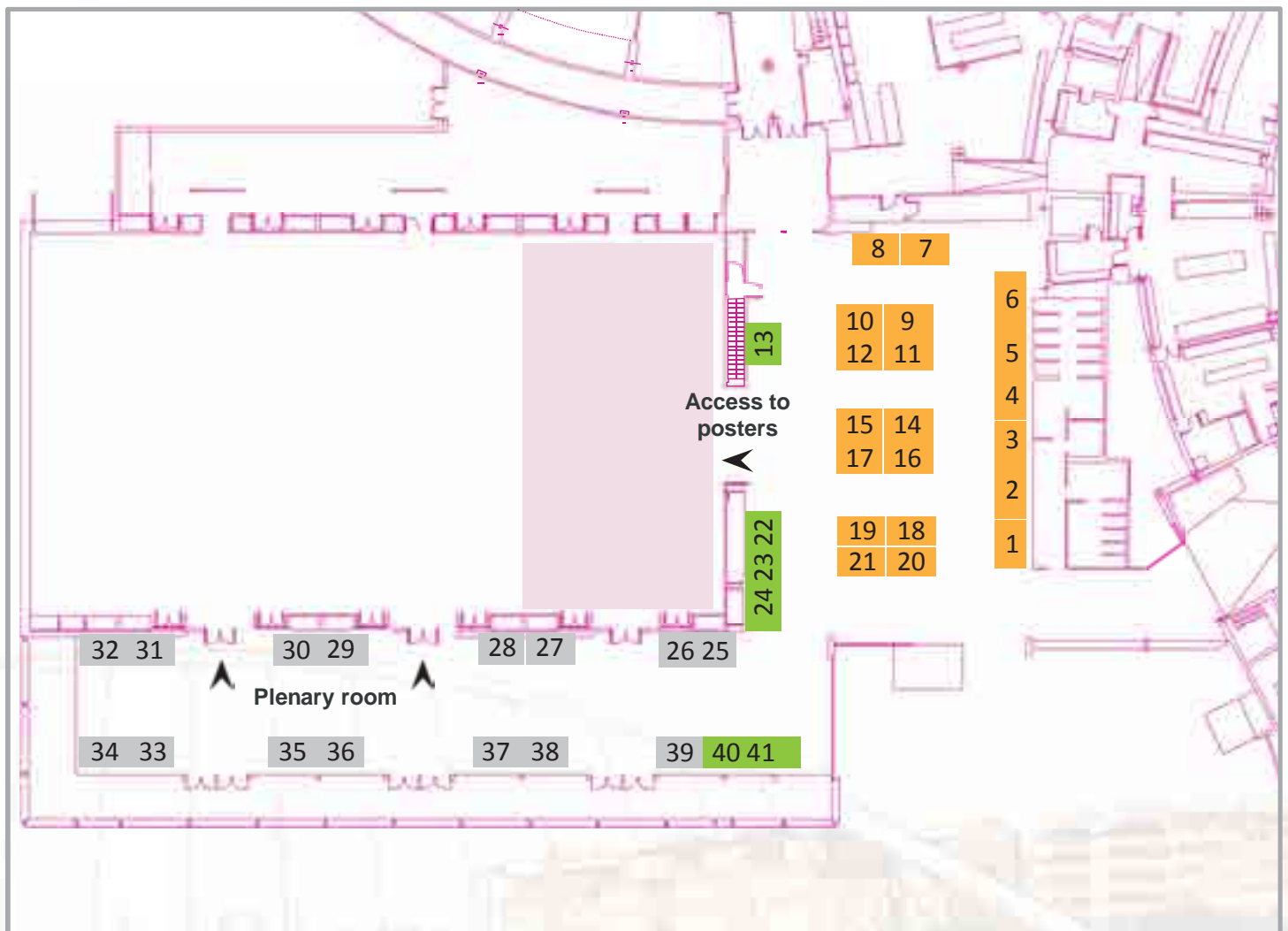
Stands can be sent up to 2 days prior to start of congress (will be kept in the hotel's warehouse).  
The same applies for dismantling. Exhibitors can leave stuff ready for collection (correctly labelled)  
up to 2 days after the end of the congress.

Stuff can be recaptured on Sunday and Monday (Nov 4th) between 09.00 and 18.00  
Set up can be done on Tuesday Nov 5th between 08.00 – 22.00 hours.  
Dismantling 15:30 – 22:00 hours on Friday Nov 8<sup>th</sup> .  
Stuff can be collected on Sat Nov 9th and Sunday Nov 10th



Exhibition floor plan

**Floor Plan (occupied spaces will appear in red color in the webpage)**



Maximun height:

- 3 meters
- 6 meters
- 9 meters

Additional ways of sponsoring the event:

**Bags for Attendees 4800 €**



They will include the event logo along with the sponsor's logo  
The Sponsor may present their own design which should be previously approved by the Organizing Committee.

**Notepads 600 €**



They will include the event logo along with the sponsor's logo.  
The Company may present its own design which should be previously approved by the Organizing Committee.

**Coffee break 3000 €**



All tables will have the Sponsor's logo on top, as well as the panels, webpage and any other information in which the event program is included.

**Lunch 9000€**



All tables will have the Sponsor's logo on top, as well as the panels, webpage and any other information in which the event program is included.

**Gala Dinner 15000 €**



All tables will have the Sponsor's logo on top as well as the panels, webpage and any other information in which the event program is included.

**Printed publicity on the program**



**Program of the Meeting**

Back cover	1500 €
Opposite cover	1500 €
Inside page	1000 €

**Abstracts book**

Complete and exclusive sponsor of the abstract book (opposite cover) 3000 €

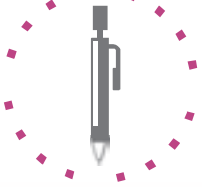
**Inclusion of fliers inside official bags.**

Max size A4	
Up to 4 pages	500 €



**Additional ways of sponsoring the event:**

**Pens 600 €**



They will include the event logo along with the sponsor's logo. The Company may present its own design which should be previously approved by the Organizing Committee.

**USB drive with abstract information 5000 €**



They will include the event logo along with the sponsor's logo. The Company may present its own design which should be previously approved by the Organizing Committee.

**Lanyards and badges 1200 €**

They will include the event logo along with the sponsor's logo. The Company may present its own design which should be previously approved by the Organizing Committee



**Congress emails with exhibitors logo 2000 €**



Logo included in all emails sent regularly by the Organizers. A minimum of 3 emails to SECAL members and 2 to meeting attendees will be addressed

**Exhibitor's logo in flatscreen 300 €**

Sponsor logo will be shown for one day in plasma screens that are distributed throughout the Meeting Venue, plenary and poster rooms. Logos will alternate every 5 minutes (prize given for each screen).



**Transport to city center 1500 €**



Each bus used for transportation from the Venue to City Center for Social Events and Gala Dinner, will have a poster with the Company's Logo and a video (provided by the company) will be displayed in the bus.

**The Company may suggest other ways of sponsoring that will be studied by the Organizing Committee.**

**NOTE: should you have any problem filling in this form please contact the technical secretariat**

## Commercial Exhibition and Sponsorship

Please send the filled form to:  
VIAJES EL CORTE INGLES, S.A. / Congresos Científico-Médicos  
C/ Alberto Bosch, 13 – 5ª planta • 28014 Madrid  
Phone: +34 91 330 07 55 • Fax: +34 91 420 39 52 • E-Mail: [secal@viajeseci.es](mailto:secal@viajeseci.es)

Company name: .....  
Contact: ..... Tax identification code.....  
Address:.....  
City: .....Country: ..... Zip code .....  
Phone: .....E-mail: .....

### Stand:

We would like to book ..... Stand(s). Stand(s) of choice: **Option 1: Stand (s) N.º** .....  
**Option 2: Stand (s) N.º** .....

### Type of Stand:

- Full equipped booth  
 Floor Space

### Additional ways of sponsoring the event:

- |   |  |
|---|--|
| <input type="checkbox"/> Bags for attendees | <input type="checkbox"/> USB drive                       |
| <input type="checkbox"/> Notepads           | <input type="checkbox"/> Lanyards and badges             |
| <input type="checkbox"/> Coffee break       | <input type="checkbox"/> Congress e-mails                |
| <input type="checkbox"/> Lunch              | <input type="checkbox"/> Exhibitor's logo in flatscreens |
| <input type="checkbox"/> Gala Dinner        | <input type="checkbox"/> Transport to city Center        |
| <input type="checkbox"/> Printed publicity  | <input type="checkbox"/> Scientific Session (contact us) |
| <input type="checkbox"/> Pens               | <input type="checkbox"/> Others (contact us)             |

### Payment conditions:

- By bank transfer to: Viajes El corte Inglés, S. A., Bank: Santander Central Hispano. IBAN ES37 0049 1500 03 2810355229. . Please, do not forget to specify the name of the Company
- 50% should be paid once the Technical Secretariat has confirmed availability of the stand or sponsor chosen. The rest should be paid before August the 15<sup>th</sup>

Signed by ..... Date .....

By signing this document the Company Accepts the Event Conditions for Exhibition and Sponsor and any other Conditions that may apply throughout the Meeting.

Any personal details included in this document are of a confidential nature and will be treated in accordance with the European and Spanish Legislation

**Accommodation form**

**NOTE: should you have any problem filling in this form please contact the technical secretariat**

**Accommodation form**

Please fill in this form and send it to: VIAJES EL CORTE INGLES, S.A. / Congresos Científico-Médicos  
C/ Alberto Bosch, 13 – 5ª planta • 28014 Madrid  
Phone: +34 91 330 07 55 • Fax: +34 91 420 39 52 • E-Mail: [secal@viajeseci.es](mailto:secal@viajeseci.es)

Surname: .....  
First name: ..... ID/ Passport nº .....  
Address: .....  
City: ..... Zip code: ..... Country: .....  
Phone: ..... E-mail: .....

**Hotel**

**Hotel Barcelo Sevilla Renacimiento**

	Single Room	Double Room
Breakfast included. All taxes included	132.00 €	154.00 €

Choice of Room: Single  Double  Number of rooms: \_\_\_\_\_

Check in ..... / ..... / ..... (dd/mm/yy) Check out: ..... / ..... / .. (dd/mm/yy) Nº of nights: \_\_\_\_ Total \_\_\_\_\_ €

**Payment**

**1. Credit Card**

VISA  AMEX  DINNERS  MASTER CARD  EL CORTE INGLÉS

Full Name (Credit card holder) .....

Credit card number..... Expiration date..... / ..... (mm/yy) Security code.....

I authorize the charge on my credit card of the total amount

Date:..... / ..... / ..... (dd/mm/yy)

Sign: .....

**2. Bank Transfer** (free of commissions) to: "Viajes El Corte Inglés, S.A." to the Banc: **Banco Santander Central Hispano. IBAN: ES37 0049 1500 03 2810355229.** (Please attach a copy of the payment)

**Should you need an Invoice, please fill in:**

Full name or Company Name: .....

Address: ..... Tax Identification Code:.....

City: ..... Zip Code: ..... Country:.....

Contact person: .....

Phone: ..... E-mail: .....

Any personal details included in this document are of a confidential nature and will be treated in accordance with the European and Spanish Legislation